

Believe in your Greatness – 7 P's to Harness Your Positive Leadership Power

Have you noticed how every great ballerina exudes confidence and charisma? Well this is a learned skill, let me tell you! I remember many a time getting ready to go onstage and feeling nervous about the performance I was about to do. It took some time, but over the years I developed the skills that allowed me to stop for a moment to take a deep breath and relax, knowing I had all it would take to move forward with grace and ease. I had harnessed positive leadership power!

The same holds true in building a business. Have you ever doubted yourself and your ability to grow your company? Well you are not alone. According to the National Association of Women Business Owners (NAWBO) over 80% of women entrepreneurs have expressed concern at one time about their ability to successfully lead their companies.

Building a successful business begins with strong leadership; leadership of Self and leadership of others. Strong leaders lead from the inside out. You will notice a presence and poise about them. This confidence comes from developing competence in many areas, and from surrounding themselves with a strong support team.

Everything you need to successfully lead your company is within you right now. Nip that lack of self-confidence in the bud by following these 7 P's to Positive Leadership Power:

Be Positive - for energy, enthusiasm, momentum.

Be Powerful - to overcome inertia and prevailing negativity.

Be Precise - to provide clear ways to focus on results.

Be Practical - for faster, better, and easier learning and implementation.

Be Persuasive - speak and act with authority and conviction.

Be Persistent - stay the course and keep at it.

Be Prepared - practice, do your homework, listen and look for opportunities.

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Diane Estrada, the Business Ballerina, is a successful business executive and entrepreneur. She shares tips and lessons learned from years as a ballerina to teach women entrepreneurs how to build million dollar businesses with grace and ease. To learn more about her programs and sign up for more FREE tips like these, visit her website at <http://www.businessballerina.com>.

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